

**Agreement on mutual co-operation between
Producers Guild of India and Nordic Film Commissions
(Sweden, Norway, Denmark, Finland, Iceland)**

India and the Nordic countries have always had good relations and represent common interests in sharing trade and cultural exchange. All countries inspire, excite and motivate all to come to them whether it is on business or pleasure.

Producers Guild of India and Nordic Film Commissions wish to further enhance their relationship for the mutual benefit of the film production industries of all five countries.

Producers Guild of India and Nordic Film Commissions agree to enter into an agreement with aim to primarily work together to share ideas and best practices on domestic and international film production, shooting and promotion.

Producers Guild of India and Nordic Film Commissions see this co-operative agreement as one which can further all countries' understanding of their film production markets and increase cultural understanding for mutual benefit.

Producers Guild of India and Nordic Film Commissions agree, subject to funding, to exchange visits between the Nordic countries and Mumbai to enhance their relationship and facilitate further opportunities for dialogue and the creation of ideas, sharing of ideas and best practices for a forward thinking of film production business.

Producers Guild of India and Nordic Film Commissions will use best endeavours to enable the seamless and most cost-effective use of local services and facilities with regard to securing agreements to film across the respective countries' agencies, organisations and Government authorities.

It would be of mutual interest that the production companies from India to have the possibility to get references from Nordic Film Commissions on Nordic producers and production service companies. The Nordic Film Commissions would require the same from the Producers Guild concerning the Indian companies.

Producers Guild of India and Nordic Film Commissions will explore new and innovative ideas to further progress the relationship with exciting initiatives and moreover secure the quality of the mutual project exchange.

The agreement is valid for the period of February 2019- February 2021 and will be reviewed thereafter.

Oslo/Mumbai 23rd of February 2019

Signed by


Kulmeet Makkar
Chief Executive Officer
Producers Guild of India

Signed by


Truls Køntrøy
President
Nordic Film Commissions